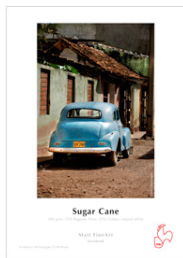


Sugar Cane 300gsm – the newest eco-friendly, digital fine art paper from Hahnemühle

Hahnemühle FineArt has introduced a new inkjet paper made largely from sugar cane fibers. This exciting new paper combines Hahnemühle’s premium quality inkjet coating technology, with a beautiful paper substrate created from an ecologically friendly resource.



Hahnemühle Sugar Cane 300gsm is made from 75% sugar cane (bagasse) fiber, which is a by-product of sugar cane processing and 25% recycled cotton fibers. Bagasse fiber is an eco-friendly resource endorsed by many environmental organizations worldwide.

Sugar Cane 300gsm is a natural white, textured, fine art paper that is OBA-free and extremely resistant to aging. It features a premium inkjet coating that ensures prints with rich contrast and detail—ideal for printing warm-tone color and monochrome photographs, as well as fine art reproductions.

As the newest member of the award-winning Digital FineArt Collection and part of Hahnemühle’s Environmental Initiative program, new Sugar Cane 300gsm epitomizes the 425-year-old company’s dedication to innovation, quality craftsmanship and ecological stewardship. This year, Hahnemühle will donate five percent of the revenue achieved through sales of every Hahnemühle product displaying the ‘Green Rooster’ sticker. Bamboo and Sugar Cane products display the green rooster sticker. For more information visit: www.green-rooster.com.

The Hahnemühle paper mill has been producing quality artist’s papers for over 420 years. Since its founding in 1584 they have developed experience and a tradition of excellence in art materials that is now been brought to the digital age, and fine art Inkjet printing. The German based company whose headquarters are in Dassel, has 150 employees worldwide.

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