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Hahnemühle
FINEART

PRESSINFO

WPPI 2011 Wrap Up



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Hahnemühle USA
Holland Sechan,
Customer Service Manager

Woodstock, IL: March 1, 2011 -

The 31st Annual Wedding & Portrait Photographers International (WPPI) convention in Las Vegas had plenty to offer both the 16,000 photographers and printers attending and the 300 exhibitors displaying imaging products and services. The record number of attendees reflected the continued growth in the market for wedding and portrait photographers.

Hahnemühle USA made a "big" impression with a new exhibit featuring extra-large prints on the company's fine art papers.



Hahnemühle's booth featured wedding, celebrity, and fashion images as large as 60"x84", which definitely drew the attention of the crowd.

The display prints were chosen not only for their dynamic and interesting features, but because "they are not the typical, run-of-the-mill portrait and wedding photographs" says Ashleigh Brickley, Print Room and Tech Support Supervisor. "These artists have elevated their craft of what photographs can be, and we are happy to have worked with them."



We would like to thank the following photographers for use of their images: [Platon](#), [Bill Diodato](#), [Corbin Gurkin](#), [Dreamlove Photography](#) and [Erin Hearts Court Photography](#). We would also like to thank [Black Point Editions](#) and [Lamin-8 Services](#).

About Hahnemühle USA

The Hahnemühle paper mill has been producing quality artist's papers for over 425 years. Since its founding in 1584, they have developed experience and a tradition of excellence in art materials that has been brought to the digital age of fine art inkjet printing. The German-based company whose headquarters are in Dassel has 150 employees worldwide.

All images of trade show courtesy of Ashleigh Brickley

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