

Hahnemühle's Photo Rag® Baryta wins most coveted photo and imaging award

The Technical Image Press Association (TIPA) has announced that Hahnemühle's Photo Rag® Baryta, the first digital Baryta paper made of cotton fibers, is the best Fine Art inkjet paper worldwide. For the third time, a Hahnemühle Digital FineArt collection paper has won the TIPA award for the best photo and imaging product of the year.

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“We are truly proud of having once again been awarded a TIPA trophy,” says Joerg Adomat, Hahnemühle’s Managing Director. “This is an important award for our Photo Rag® Baryta which combines the advantages of a pure cotton paper

with the unequalled look of traditional baryta papers from analogue darkroom laboratories.”

The coating of the finely structured high-gloss paper contains barium sulfate, making for a stunning image. No optical brighteners are used for the production of the paper but it features a pleasant white and a perfect balance between brilliance and reflection, nevertheless. Due to these characteristics, the paper represents the number one choice for prestigious gallery prints, with black-and-white photography enthusiasts in particular appreciating the high Dmax value and the reproduction of the finest shade-of-grey nuances. At the same time, Photo Rag® Baryta also is perfectly suitable for luminous color pictures.

With a base weight of 315 gsm it is enjoyably slip proof and impressive to handle. Like every Hahnemühle paper, Photo Rag® Baryta also features ultimate ageing resistance, archival quality and is suitable for every fine art inkjet printer.

The Hahnemühle paper mill has been producing quality artist’s papers for over 420 years. Since its founding in 1584 they have developed experience and a tradition of excellence in art materials that is now been brought to the digital age, and fine art Inkjet printing. The German based company whose headquarters are in Dassel, has 150 employees worldwide.

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