

Hahnemühle USA announces new, easy-to-use *Gallerie Wrap System*

Hahnemühle USA, North American distributor of high-quality digital art media from Hahnemühle FineArt GmbH, has just unveiled a premium quality, canvas print wrapping system called Gallerie Wrap. Gallerie Wrap is a complete system of easy-to-use fastening components and stretching frames to accommodate most popular imaging formats. It requires no special tools and, with a little practice, allows artists and photographers to produce professional quality gallery wraps in minutes.

Gallery wraps are images printed on a quality canvas digital medium, such as Hahnemühle **Daguerre Canvas 400gsm** or **Monet Canvas 410gsm**, then stretched and mounted to a frame with the image wrapped around the edges. In recent years, this type of presentation has become extremely popular because of the artistic look it lends to almost any image.

Traditionally, to obtain the gallery wrap look you would have had to outsource this work to your local frame shop. With the new Hahnemühle Gallerie Wrap System, however, you can make the canvas print, stretch and fasten it to the frame yourself, at home, in about 5 minutes!

Hahnemühle Gallerie Wrap stretching frames are available in two sizes. The regular version is 1 ¼" tall, and the Pro version is 1 ¾" tall. Each version is offered in 8 lengths so that you can tailor the sizes to suit your needs. The regular version is offered in the following lengths: 8", 11", 12", 14", 16", 18", 20" and 24". The Pro version offers the following lengths: 20", 24", 30", 32", 36", 40", 48" and 60".

The Hahnemühle paper mill has been producing quality artist's papers for over 420 years. Since its founding in 1584 they have developed experience and a tradition of excellence in art materials that is now been brought to the digital age, and fine art Inkjet printing. The German based company whose headquarters are in Dassel, has 150 employees worldwide.

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